

# LINECHECK

MUSIC MEETING  
AND FESTIVAL

**22-24 NOVEMBER**

MILANO

SHAPE YOUR FUTURE



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[LINECHECKFESTIVAL.COM](http://LINECHECKFESTIVAL.COM)



DAY 2

FRIDAY 23<sup>RD</sup> NOVEMBER

SALA A

BASE

**MICA EIO** 8:30 PM – 9:00 PM

**BOWRAIN** 9:30 PM – 10:00 PM

**ESC** 10:30 PM – 11:00 PM

**FEDERICO ALBANESE** 11:30 PM – 12:15 AM

**JONI VOID** 12:30 AM – 1:15 AM

SALA B

BASE

**RELATIV** 9:00 PM – 9:30 PM

**SACRAMENTO** 10:00 PM – 10:30 PM

**SCHWARZE FIKTION** 11:00 PM – 11:30 PM

**SURMA** 11:45 PM – 12:15 AM

**LOTIC** 12:30 AM – 1:30 AM

DAY 3

SATURDAY 24<sup>TH</sup> NOVEMBER

SALA A

BASE

**MARVA VON THEO** 8:30 PM – 9:00 PM

**AINÉ** 9:30 PM – 10:00 PM

**AGBEKO** 10:30 PM – 11:00 PM

**MOTTA & LES FILLES DE**

**ILLIGHADAD** 11:30 PM – 1:00 AM

SALA B

BASE

**ELBA** 9:00 PM – 9:30 PM

**BEE BEE SEA** 10:00 PM – 10:30 PM

**K-CONJOG** 11:00 PM – 11:30 PM

**KOALAS** 11:45 PM – 12:15 AM

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DAY 1

# THU 22<sup>ND</sup> NOV

H 9:00 AM - 6:00 PM

BURÒ SALA 4

LANGUAGE: ITALIAN

## RIUNIONE CCLEP

INVITATION ONLY

H 9:30 AM - 10:30 AM

SALA B

## MUSIC INNOVATION HUB BREAKFAST RECEPTION

INVITATION ONLY

H 9:45 AM - 11:00 AM

SALA A LOUNGE

LANGUAGE: ITALIAN

## MUSICQUIZ: A GAME FOR YOUNG PEOPLE ABOUT THE VALUE OF CREATIVITY AND THE RIGHTS OF THOSE WHO CREATE.

PRESENTED BY NUOVOIMAIE

HOST

Isabella Longo, Coordinatrice Emca European Multimedia Copyright Alliance (It)

H 10:30 AM - 11:00 AM

SALA B

LANGUAGE: ITALIAN

## LINECHECK 2018 - SHAPE YOUR FUTURE

SPEAKERS

Dino Lupelli, General Director Music Innovation Hub (It)

HOST

Alice Valeria Oliveri, Journalist, The Vision (It)

H 11:00 AM - 12:15 PM

SALA B

LANGUAGE: ENGLISH WITH TRANSLATION

## GENDER EQUALITY IN THE MUSIC INDUSTRY - ITALY AND BEYOND

supported by Embassy of Canada to Italy/Ambassade du Canada en Italie, in collaboration with the Délégation du Québec à Rome.

SPEAKER

Sara Andreani, Head Of Marketing And Promotion, Warner Music Group (It)  
Brian Hetherman, President, Curve Music And Cerberus Management(CA)  
Vanessa Reed, Chief Executive Prs Foundation (UK)  
Maila Sansaini, General Manager Nuovo Imaie (IT)  
Georgia Taglietti, Head of Communication, Sònar Festival, Advanced Music, S.L (ES)

HOST:

Nur Al-Habash, Manager Italia Music Export (IT)

H 11:00 AM - 12:30 PM

CASA BASE

LANGUAGE: ENGLISH

## WORKSHOP: CULTIVATING DIGITAL INDEPENDENCE

PRESENTED BY FUGA

**SPEAKERS**

Pieter van Rijn, Ceo Fuga (NL) Ilario Drago,  
Chief Executive Officer Fuga (IT)

H 12:30 PM - 1:30 PM

CASA BASE

LANGUAGE: ITALIAN

**WORKSHOP DIGITAL MARKETING IN  
THE MUSIC INDUSTRY: ADVERTISING  
ON SOCIAL MEDIA**

PRESENTED BY EXPLODINGS BANDS

H 12:30 PM - 1:30 PM

SALA B

LANGUAGE: ENGLISH

**WHENEVER, WHEREVER: HOW FANS  
ARE ENGAGING WITH MUSIC TODAY?**

PRESENTED BY FIMI

**SPEAKERS**

Antonio Guisasola, President Promusicae  
(ES)  
David Price, Director of Insight And  
Analysis, IFPI (UK)  
Ludwig Werner, Managing Director, IFPI  
Sweden (SE)

**HOST**

Enzo Mazza, CEO, FIMI (IT)

H 1:00 PM - 6:00 PM

SHOW COOKING

**IMPALA GENERAL ASSEMBLY**

INVITATION ONLY

H 1:30 PM - 2:15 PM

SALA B

LINECHECK MUSIC MEETING

**PROIEZIONE: METASYNC-SOUNDTRACK  
OFFICIAL SELECTION BY IVAN IUSCO  
MINUS HABENS RECORD LABEL**

EXPLORING POINTS OF INTERSECTION  
BETWEEN MUSIC AND OTHER REALMS  
OF ART.

H 2:00 PM - 5:30 PM

CASA BASE

LANGUAGE: ITALIAN

**WORKSHOP: CONTENT IS KING BUT  
TARGET IS PRINCE**

PRESENTED BY EXPLODING BANDS

FREE WITH SUBSCRIPTION

H 2:15 PM - 5:00 PM

BURÒ ROOM 2

**MASTERCLASS: PERSONAL BRANDING  
VS BRAND COMMUNICATION: HOW TO  
DESIGN YOUR ONLINE PRESENCE AND  
LEARN HOW TO BUILD A BRAND.**

**SPEAKERS**

Georgia Taglietti, Head of Communication,  
Sònar Festival, Advanced Music, S.L. (ES)

H 2:15 PM - 3:00 PM

SALA B

LANGUAGE: ENGLISH

**DIGITAL DISTRIBUTION 2020**

**SPEAKERS**

Scott Cohen, Founder and VP International,  
The Orchard (UK)  
Mario Pato, Distribution & Label Services  
Altafonte (ES)  
Luca Stante, Managing Director, Believe  
Digital South Europe (IT)  
Pieter van Rijn, CEO, FUGA (NL)

**HOST:**

Valerio Bassan, Head of Digital Product  
Strategy, Blue Financial Communication  
SpA (IT)

H 2:15 PM - 3:15 PM

SALA C

LANGUAGE: ENGLISH

**NIGHT NOW !**

PRESENTED BY NIGHTS FROM THE  
FUTURE

SUPPORTED BY ITALIA MUSIC EXPORT -  
SIAE AND ICE

**SPEAKERS:**

Emanuele Braga, Co-founder Macao (IT)  
Luca Martinazzoli, Marketing Director  
Comune di Milano (IT)  
Frantz Steinbach, General Manager, District  
6 F, Nights from the Future (FR)  
Jakob Turtur, Clubcommission Berlin,  
Manager of Jonny Knüppel Club, DE

H 2:15 PM - 3:15 PM

CARIPLO FACTORY INNOVATION ARENA

LANGUAGE: ENGLISH

**MORE THAN JUST MONEY: VIRTUOUS  
EXAMPLES OF MUSIC-BRAND  
COLLABORATIONS**

**SPEAKERS:**

Seth Jackson, Ceo & Co-founder, Landmrk  
(UK) Sandor von Mallasz, Head of Music  
Strategy and Innovation, Think Louder (CH/  
IT)  
Luca Daher, Luca Daher, Head of Ad Sales  
Southern Europe , Spotify (IT)  
Valentina Camoni, FUSE Head of  
Operations, Omnicom Media Group, Italy

H 2:15 PM - 4:15 PM

CARIPLO FACTORY - INNOVATION ROOM

**BOARD ASSOCIATI KEEPON LIVE  
ASSEMBLY**

INVITATION ONLY

H 3:15 PM - 4:00 PM

SALA B

LINECHECK MUSIC MEETING

LANGUAGE: ITALIAN

**WARNER MUSIC ITALY PRESENTA  
PROFESSIONE: DONNE NELLA MUSICA**

PRESENTED BY WARNER/FIMI  
SPEAKERS

Sara Andreani, Marketing and Promotion  
Director, Warner Music Italy (IT)  
Annalisa, Artist and Songwriter (IT)  
Sunshine Pegoiani, Artist Management  
Evento Musica Srl (IT)  
Chiara Santoro, Manager, Music content  
Partnerships & Data Partnerships, YouTube  
(IT)

**HOST:**

Petra Loreggian, Radio Speaker, RDS (IT)

H 3:30 PM - 4:15 PM

SALA C

LANGUAGE: ITALIAN

**MUSIC IS WORK: THE FIGURE OF THE  
ARTIST**

**SPEAKERS**

Michele Monina, Journalist (IT)  
Antonio Princigalli, Cultural Manager Puglia  
Sounds (IT)

**HOST**

Donato Nubile, President, SMartIT (IT)

H 3:30 PM - 4:15 PM

CARIPLO FACTORY - INNOVATION ARENA

LANGUAGE: ENGLISH

**THE NEXT BIG SYNC? MUSIC IN TV,  
ONLINE AND CINEMA**

SUPPORTED BY EMBASSY OF CANADA  
TO ITALY/AMBASSADE DU CANADA EN  
ITALIE, IN COLLABORATION WITH THE  
DÉLÉGATION DU QUÉBEC À ROME

**SPEAKERS**

Ludovico Bessegato, Creative Producer,  
Cross Production (IT)  
Dondrea Erauw, Music Supervisor, Instinct  
Entertainment (CA)

**HOST**

Gianni Sibilla, Director of Master in

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H 4:15 PM - 5:15 PM

SALA B

LANGUAGE: ITALIAN

**MAINSTREAM FROM THE BOTTOM UP:  
BUILDING HYPE**

**SPEAKERS**

Tommaso Biagetti Creative Director e Head  
of Communication Undamento (IT)

Claudio Ferrante, CEO , Artist First (IT)

Myss Keta, Singer/ Performer/ Life Coach  
(IT)

Host:

Federico Sardo, Journalist, Esquire/VICE  
(IT)

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H 4:30 PM - 5:15 PM

SALA C

LANGUAGE: ENGLISH WITH  
TRANSLATION

**CCLEP!: PROFESSIONALS AND  
TECHNICIANS IN THE ENTERTAINMENT  
INDUSTRY RECOGNITION,  
CERTIFICATION, TRAINING  
FREE ENTRY WITH SUBSCRIPTION**

PRESENTED BY CCLEP!/ASSOMUSICA  
CONFERENCE

**SPEAKERS:**

Alberto Artese, Representative for Health  
& Safety, Professional Training, Licensing,  
Public Order , Assomusica (IT)

Paolo De Biasi, Vicar President of  
Assomusica and Project Manager of CCLEP  
(IT) , Assomusica (IT)

Nicky Greet, Director Membership Skills &  
Technical , PLASA (UK)

Omero Marongiu, Academic director ,  
PATO - ECLÉE (FR)

Rossana Rinaldi, Official of the  
Programming Service of Education, Training  
and Work Policies, Regional Qualifications  
System - Emilia Romagna Region (IT)

Deolinda Silva, Technician of Guidance,  
Recognition and Validation of Competencies

, EPRALIMA (PT)

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H 4:30 PM - 5:15 PM

CARIPLO FACTORY INNOVATION ARENA

LANGUAGE: ENGLISH

**SYNCH: LOST IN TRANSLATION**

PRESENTED BY THINK LOUDER  
SUPPORTED BY EMBASSY OF CANADA  
TO ITALY/AMBASSADE DU CANADA EN  
ITALIE, IN COLLABORATION WITH THE  
DÉLÉGATION DU QUÉBEC À ROME.  
AND ITALIA MUSIC EXPORT - SIAE AND  
ICE

**SPEAKERS**

Vincent Degiorgio, President and Founder,  
Chapter 2 Productions (Cymba Music  
Publishing) (CA)

Francesco Napoleone, Creative Director,  
Francesco Napoleone (NL)

Tom Nield, Cmo & Co-founder , Landmrk  
(UK)

Host:

Sandor von Mallasz, Head of Music Strategy  
and Innovation, Think Louder (CH/IT)

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H 5.30 PM - 6.15 PM

SALA B

LANGUAGE: ITALIAN

**MATERA 2019 : OPEN SOUNDS FESTIVAL  
RESONATES FROM AN OPEN FUTURE: LE  
NUOVE FRONTIERE DEI FESTIVAL, TRA  
MULTIMEDIALITÀ E RADICI LOCALI**

**SPEAKERS**

Yuval Avital, composer, multimedia artist,  
musician, Yuval Avital Studio (IT)

Katia Giampaolo, President, MMF Italy /  
Manager, JoyCut / Estragon / Europavox  
(IT)

Dino Lupelli, General Director Music  
Innovation Hub (IT)

Paolo Verri, Director Matera 2019 (IT)

HOST

Valerio Corzani, Journalist, Musician,  
Author and Conductor Radio3 Rai (IT)

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H 6:00 PM - 7:30 PM

SALA C

LANGUAGE: ENGLISH

**MENTAL HEALTH IN THE MUSIC  
INDUSTRY  
FREE ENTRY**

PRESENTED BY PMI

**SPEAKERS**

Paul Pacifico, CEO, AIM - Association of  
Independent Music (UK) Mauro Pagani,  
Artist (IT)

Daniilo Spada, Dottore Ricerca in  
Psicobiologia, Università Statale di Milano  
(IT)

Kees Van Weijen, Presidente Impala -  
Owner di HIT4US Entertainment (NL)

HOST

Oliver Dawson, Music Consultant (IT)

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H 6:30 PM - 8:00 PM

ELITA BAR

**FUGA RECEPTION**

INVITATION ONLY

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H 7:30 PM - 9:00 PM

ELITA BAR

**RECEPTION EXPLODINGS BANDS**

INVITATION ONLY

INVITATION ONLY

# FRI 23<sup>RD</sup> NOV

H 10:00 AM - 11:00 PM

BURÒ - ROOM 2

LANGUAGE: ENGLISH

## MUSIC AND BRAND IDENTITY

PRESENTED BY SCF, M-CUBE, IED

### SPEAKERS

Painé Cuadrelli, Sound Designer, Music Producer, Course Coordinator, Istituto Europeo di Design (IT)  
Stefano Lupo, Sound Designer, Giorgio Armani (IT)  
Mike Sponza, Musician, producer, partner at M-CUBE SpA (IT)

H 10:00 AM - 1:30 PM

PM BURÒ - ROOM 2

## MASTERCLASS: PERSONAL BRANDING VS BRAND COMMUNICATION: HOW TO DESIGN YOUR ONLINE PRESENCE AND LEARN HOW TO BUILD A BRAND.

### SPEAKERS

Georgia Taglietti, Head of Communication, Sònar Festival, Advanced Music, S.L. (ES)

H 10:30 AM - 11:00 AM

SALA A LOUNGE

## A BREAKFAST WITH MEI

INVITATION ONLY

H 10:30 AM - 11:15 AM

SALA C

LANGUAGE: ENGLISH

LANGUAGE: ENGLISH

## THE INTERNATIONAL AGENTS' INTERVIEW

SUPPORTED BY EMBASSY OF CANADA TO ITALY/ AMBASSADE DU CANADA EN ITALIE, IN COLLABORATION WITH THE DÉLÉGATION DU QUÉBEC À ROME. AND ITALIA MUSIC EXPORT - SIAE AND ICE

### SPEAKERS

Clementine Bunel, Booking agent, CODA Agency (UK)  
Rob Zifarelli, Agent, Paradigm Talent Agency (CA) Jacopo Beta, Head of Booking Music Innovation Hub (IT)

H 10:45 AM - 11:30 PM

CASA BASE

LANGUAGE: ENGLISH

## INTRODUCING: THE BALKANS

SUPPORTED BY ITALIA MUSIC EXPORT - SIAE AND ICE

### SPEAKERS

Dario Drastata, President RUNDA; Dallas Records, (HR)  
Nikola Jovanovic, Co-president RUNDA; CEO Kontra, (RS)

H 11:00 AM - 11:45 AM

CARIPO FACTORY INNOVATION ARENA

LANGUAGE: ENGLISH

## MUSIC DAY: THE LARGEST COMMON MUSIC EVENT OF EUROPE

PRESENTED BY EUROPEAN MUSIC DAY

SPEAKERS: Sylvie Canal, Director, À FACETTES Paris (FR)  
Georges Perot, Founder & Managing Director, MESO Events (GR)

Marco Staccioli, President , AIPFM - Associazione Italiana per la Promozione della Festa della Musica (IT)

### HOST:

Paolo Masini, Counselor of the Italian Ministry of Culture and Tourism (IT)

H 11:00 AM - 11:45 AM

SALA A LOUNGE

LANGUAGE: ITALIAN

## MEI25 - ITALIAN LABELS: VERSO LA 25ESIMA EDIZIONE DEL MEETING DELLE ETICHETTE INDIPENDENTI

### SPEAKERS:

Francesco Caprini, General Manager , Divinazione Milano Rock Targato Italia (IT)  
Riccardo De Stefano, Director, ExitWell Magazine (IT)  
Fabio Gallo, PR, L'Altoparlante (IT)  
Marco Mori, A&R Manager, Label Manager, Editorial Director Riserva Sonora (IT)  
Christian Perrotta - Manager & Musician - Maninalto! (IT)  
Giordano Sangiorgi, Patron del MEI e Presidente di AudioCoop e Portavoce Rete dei Festival (IT)

H 11:15 AM - 12:15 PM

SALA B

LANGUAGE: ENGLISH

## STRATEGIC INTERNATIONAL MANAGEMENT: ARE ALTERNATIVES TO A CENTRALISTIC APPROACH?

PRESENTED BY MMF ITALY/IMMF SUPPORTED BY ITALIA MUSIC EXPORT - SIAE AND ICE

### SPEAKERS:

Feedy Frizzi, Artists and Producers Manager, MBF (UK)  
Andries van Wieren, General manager , 3S Music Management (NL)  
Host:  
Katia Giampaolo, President, MMF Italy / Manager, JoyCut / Estragon / Europavox (IT)

H 11:30 AM - 12:15 PM

SALA C  
LANGUAGE: ITALIAN

## FESTIVAL AND BRANDING

PRESENTED BY ITALIAN MUSIC FESTIVALS ASSOCIATION SUPPORTED BY RED BULL

### SPEAKERS:

Dario De Lisi, Chief Strategy Officer, SG Company S.p.A. (IT)  
Antonio Fatini, Creative Director at KleinRusso / Founder at Soundwall (IT)  
Denis Longhi, Artistic Director JAZZ:RE:FOUND FESTIVAL (IT)  
Vincenzo Martinelli: Account Manager Lookaround/ Account Manager Circus (IT)  
Giada Missaglia, Marketing & Communication, AI Entertainment S.p.A (IT)

### HOST:

Damir Ivic, Music journalist, Soundwall (IT)

H 11:45 AM - 12:30 PM

CASA BASE

LANGUAGE: ENGLISH

## INTRODUCING: CANADA

PRESENTED BY CANADA, IN COLLABORATION WITH EMBASSY OF CANADA TO ITALY/AMBASSADE DU CANADA EN ITALIE, IN COLLABORATION WITH THE DÉLÉGATION DU QUÉBEC À ROME.

### SPEAKERS:

Michaël Bardier, Founder, Heavy Trip (CA), Gourmet Délice, Business Development Director / Artist Manager Bonsound (CA)  
Nathan Stein, Manager, Arts & Crafts Productions

H 12:00 AM - 1:30 AM

CARIPO FACTORY - INNOVATION ARENA

LANGUAGE: ENGLISH WITH TRANSLATION

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## CREATIVE INDUSTRIES IN EUROPE: THE FUTURE SOUNDS GOOD!

FREE ENTRY WITH SUBSCRIPTION

PRESENTED BY ASSOMUSICA

### SPEAKERS

Silvia Costa, European Parliament/ S & D Coordinator EP Culture Committee (IT)  
Valentina La Terza, Head of Programme BASE Milano (IT)  
Jens Michow, BDV President (Federal German Association for the Promoters and Event Business) / Law firm 'Michow & Partners Rechtsanwälte' (DE)  
Vincenzo Spera, President, Assomusica (Italian Association of live music shows Producers and Organizers) (IT)

### HOST:

Arthur Le Gall, Director Membership Skills & Technical, KEA European Affairs (BE)

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H 12:00 AM - 13:30 AM

SALA A LOUNGE

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## NETWORKING: MEET THE LABELS, PRS, DISTRIBUTION

PRESENTED BY ITALIA MUSIC EXPORT-SIAE

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H 12:30 PM - 1:30 PM

SALA C

LANGUAGE: ENGLISH

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## SELECTED ITALIAN FESTIVALS

PRESENTED BY ITALIAN MUSIC FESTIVALS

### SPEAKERS

Irene Zamboni, MusicalZOO Festival (IT)  
Nicoletta Grasso, FRAC Festival (IT)  
Sergio Marchionni, FAT FAT FAT Festival (IT)  
Simone Manchisi, LOCUS Festival (IT)  
Sofia Muscianisi, MISH MASH Festival (IT)

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H 12:30 PM - 1:30 PM

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LINECHECK MUSIC MEETING

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SALA B

LANGUAGE: ENGLISH

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## LOCAL TO GLOBAL: CULTURAL INFRASTRUCTURE FOR INTERNATIONAL SUCCESS

PRESENTED BY CANADA, IN COLLABORATION WITH EMBASSY OF CANADA TO ITALY/AMBASSADE DU CANADA EN ITALIE, IN COLLABORATION WITH THE DÉLÉGATION DU QUÉBEC À ROME

### SPEAKERS:

Alexandra Bugailiskis Ambassador of Canada to Italy (CA)  
Filippo Del Corno, Assessore alla Cultura, Comune di Milano (IT)  
Neill Dixon, President, Canadian Music Week (CA)  
Marianna Simeone, Delegate, Québec Délégation to Italy (CA)  
Christoph Storbeck, Head of Conference, Linecheck / Striker Ent. / Ypsigrock (DE/IT)

### HOST:

Frantz Steinbach, editor, Nights From The Future (FR)

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H 12:45 PM - 1:30 PM

CASA BASE

LANGUAGE: ENGLISH

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## INTRODUCING LATIN AMERICA

PRESENTED BY ALTAFFONTE

### SPEAKERS

Allegra D'Orazio, Italian Label Manager, Altaffonte (IT)  
Mario Pato, International Director, Altaffonte (ES)

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H 1:30 PM - 3:30 PM

CARIPLO FACTORY - INNOVATION ROOM

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## ASSEMBLEA ITALIAN MUSIC FESTIVALS

INVITATION ONLY

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H 1:30 PM - 2:15 PM

SALA B

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## PROIEZIONE: METASYNC-SOUNDTRACK OFFICIAL SELECTION BY IVAN IUSCO MINUS HABENS RECORDS

PRESENTED BY IVAN IUSCO MINUS HABENS RECORD LABEL

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H 2:15 PM - 3:25 PM

SALA B

LANGUAGE: ENGLISH

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## NEVER WALK ALONE, IL VALORE DELLE AZIENDE INDIPENDENTI NELLO SVILUPPO DELLA CARRIERA DI UN ARTISTA

PRESENTED BY PMI

### SPEAKERS

Marco Gallorini, Presidente di Woodworm Publishing Italia (IT)  
Lorenzo Grignani, Managing Director di FUGA Italy (IT)  
Mark Kitcatt, Chairman, Impala, Everlasting Records (ES)  
Emanuela Teodora Russo, Avvocato/Note Legali/S&C/NUOVOIMAIE (IT)

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H 2:15 PM-3:45 PM

SALA A LOUNGE

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## NETWORKING: MEET THE AGENTS, PROMOTERS, FESTIVALS

PRESENTED BY ITALIA MUSIC EXPORT-SIAE AND ICE

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H 2:30 PM - 3:00 PM

SALA C

LANGUAGE: ITALIAN

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## THE 2018 REPORT OF THE ITALIA MUSIC EXPORT OFFICE AND INTRODUCES NEW MUSIC EXPORT ACTIVITIES FOR 2019.

PRESENTED BY ITALIA MUSIC EXPORT-SIAE

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H 2:30 PM - 4:30 PM

CARIPLO FACTORY INNOVATION ARENA

LANGUAGE: ITALIAN / ENGLISH

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## LINECHECK FAST FORWARD - CALL FOR STARTUPS

### INNOVATION IN THE ARTS

#### SPEAKERS:

Cosmo, Musician (IT)  
Marina Pierri, Journalist (IT)

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### INNOVATION AND STARTUPS

#### SPEAKERS:

Francesco Salizzoni, General Director, UGO (IT)  
Nikolas Schriefer, Co-Founder and CEO, Stagelink (DE)  
Walter Todeschini, Project Leader, Armonia (IT)  
Leonardo Salvato, CEO Lucid Tunes (UK)

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### INNOVATION AND MUSIC RIGHTS: THE FUTURE OF MUSIC. FROM THE MUSIC STAFF TO BLOCKCHAIN AND APPS

#### SPEAKER:

Matteo Fedeli, Music Division Director, SIAE (IT)

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### INNOVATION AND TECHNOLOGY

#### SPEAKER:

Paola Cavallero, Consumer & Device Sales Division Director Mediterranean Area, Microsoft (IT)

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### CALL FOR STARTUPS

#### SPEAKER:

Francesca D'Amico, Marketing, Communication & PR Manager, Cariplo Factory (IT)

HOST: Andrea Rebaglio, Vice-director Art and Culture Area, Fondazione Cariplo (IT)

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H 2:00 PM - 3:15 PM

CASA BASE

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## WORKSHOP: DUTCHBAND

INVITATION ONLY

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LINECHECK MUSIC MEETING



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H 3:30 PM - 4:15 PM

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CASA BASE  
LANGUAGE: ENGLISH

### **WHY ALWAYS THE DIRTY CLUB? MUSIC IN THE ARTS AND CROSSOVER WORLD CONFERENCE**

#### **SPEAKERS**

Daniela Cattaneo, CEO & Founder, h+ e (hfilms) (IT)  
Carlo Garrè A&R Manager, K7 - 7Klassik (DE)  
Sarah Rogers, Creative Producer & agent (DE)  
Ciro Romano, A Love supreme Festival (UK)

#### **HOST:**

Chiara Colli, Music Editor, Edizioni Zero (IT)

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H 3:00 PM - 4:15 PM

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SALA C

LANGUAGE: ENGLISH

### **Q&A: INTERNATIONAL MUSIC CONFERENCES**

PRESENTED BY INES - ITALIA MUSIC EXPORT - SIAE AND ICE  
IN COLLABORATION WITH EMBASSY OF CANADA TO ITALY/AMBASSADE DU CANADA EN ITALIE, IN COLLABORATION WITH THE DÉLÉGATION DU QUÉBEC À ROME.

#### **SPEAKERS**

Neil Dixon, President, Canadian Music Week (CA)  
Matja Man ek, Project Manager , MENT LJUBLJANA (SI)  
Mikey B. Rishwain, Artistic Director & International Relations, Avalanche Production (CA)  
Nuno Saraiva, Westway Lab Festival , Lusitanian Music Publishing (PT)  
Christine Semba, Director of Consultancy, WOMEX / Piranha Arts (DE)  
Michal Wojcik, CEO , Cracow Music Scene / Tak Brzmi Miasto (PL)

#### **HOST**

Chiara Gallerani, Communication Consultant

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Italia Music Export (IT)  
Stefano Pesca, Manager Kiol, Founder & Art Director BEIT Company (IT/BE)

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H 3:30 PM - 4:15 PM

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SALA B

LANGUAGE: ITALIAN

### **UNIVERSAL MUSIC ITALY: THE NEW SET-UP AT THE SERVICE OF THE NEW RECORD MARKET**

PRESENTED BY UNIVERSAL/FIMI

#### **SPEAKERS**

Graziano Ostuni, Managing Director, Polydor Records - Universal (IT)  
Jacopo Pesce, Managing Director, Island Records - Universal (IT)  
Mario Sala, Managing Director, Island Records - Universal (IT)

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H 4:30 PM - 5:15 PM

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CASA BASE

LANGUAGE: ENGLISH

### **INNOVATIVE SOCIAL ENTREPRENEURSHIP**

SUPPORTED BY ITALIA MUSIC EXPORT - SIAE AND ICE

#### **SPEAKERS**

Dino Lupelli, General Director Music Innovation Hub (IT)  
Turo Pekari, Senior advisor innovation and discover, Teosto Futures Lab (FI)  
Dan Rainey, Events, Projects & Partnerships, Tileyard London (UK)  
Host:  
Rupert Vereker, Publisher DIY/ CEO Sonic Media Group (UK)

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H 4:00 PM- 5:30 PM

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SALA A LOUNGE

IN ITALIAN

### **NETWORKING: MEET THE CANADIANS**

SUPPORTED BY ITALIA MUSIC EXPORT- SIAE

IN COLLABORATION WITH EMBASSY OF CANADA TO ITALY/AMBASSADE DU CANADA EN ITALIE, IN COLLABORATION WITH THE DÉLÉGATION DU QUÉBEC À ROME.

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H 4:30 PM - 5:30 PM

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SALA B

LANGUAGE: ENGLISH

### **FESTIVAL BOOKING: PUT IT ALL ON THE HEADLINERS?**

SUPPORTED BY ITALIA MUSIC EXPORT - SIAE AND ICE

#### **SPEAKERS:**

Maximiliano Bucci, Founder, Artistic Director and Promoter, Rock in Roma Festival (IT)  
Jason Mayall, Director, Smash Corporation (UK)  
Bob van Heur, Founder & Artistic Director, Le Guess Who? Festival (NL)

#### **HOST:**

Rita Zappador, Agent, IMARTS - International Music and Arts (IT)

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H 4:30 PM - 5:30 PM

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SALA C

LANGUAGE: ITALIAN

### **L'EVOLUZIONE DELLA RADIO: SVILUPPO TECNOLOGICO E PROSPETTIVE FUTURE, PRESENTED BY SCF**

#### **SPEAKERS:**

Angelo Balguini, Responsabile Ricerca & Sviluppo, Rtl I02.5 (IT)  
Eugenio La Teana, Responsabile Ricerca & Sviluppo, Rtl I02.5 (IT)

#### **HOST:**

Enzo Mazza, CEO, FIMI (IT)

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H 5:30 PM - 7:30 PM

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CARIPLO FACTORY - INNOVATION ARENA

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### **SHE SAID.SO ASSEMBLY**

INVITATION ONLY

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H 5:30 PM - 6:30 PM

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SALA B

### **CANADA NETWORKING RECEPTION**

PRESENTED BY THE EMBASSY OF CANADA TO ITALY/AMBASSADE DU CANADA EN ITALIE, IN COLLABORATION WITH THE DÉLÉGATION DU QUÉBEC À ROME.

IN COLLABORATION WITH EMBASSY OF CANADA TO ITALY/AMBASSADE DU CANADA EN ITALIE, IN COLLABORATION WITH THE DÉLÉGATION DU QUÉBEC À ROME.

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H 6:00 PM - 8:00 PM

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SALA C

LANGUAGE: ENGLISH WITH TRANSLATION

### **FROM PAGANINI TO TALENT - HOW DID THE ARTIST'S MANAGEMENT DEVELOPED**

PRESENTED BY ASSOMUSICA  
FREE ENTRY

#### **SPEAKERS:**

Alessandro Ariosi, CEO e Managing Director , Ariosi Management (CH)  
Paul Craig, CEO & Founder, Nostromo Management and chair Music Managers Forum (UK)  
Roberto Iovino, Director, Conservatory "N. Paganini "of Genoa, musicologist, music critic (IT)  
Jens Michow, BDV President (Federal German Association for the Promoters and Event Business) / Law firm 'Michow & Partners Rechtsanwälte' (DE)  
Nicole Olivieri, Instrumentalist graduated from the Conservatory "N. Paganini "of Genoa, professor and musicologist (IT)  
Clarisse Quinn, Creative Manager ATC Management (UK)  
John Regna, Chairman of World

Management (UK)  
John Regna, Chairman of World  
Entertainment Associates of America,  
Inc. President of John Regna Artist  
Management and of the Imperial Circus  
Corporation (USA)

HOST:  
Greg Parmley, Managing Director  
, ILMC - IQ Magazine (UK)

H 6:30 PM - 8:00 PM

ELITA BAR (Navigli)

### **FUTURISSIMA RECEPTION**

INVITATION ONLY

DAY 5

# **SAT 24<sup>TH</sup> NOV**

H 10:30 AM - 2:00 PM

BURÒ - ROOM 2

### **MASTERCLASS: PERSONAL BRANDING VS BRAND COMMUNICATION: HOW TO DESIGN YOUR ONLINE PRESENCE AND LEARN HOW TO BUILD A BRAND.**

GEORGIA TAGLIETTI, HEAD OF  
COMMUNICATION, SÒNAR FESTIVAL,  
ADVANCED MUSIC, S.L. (ES)

H 11:00 AM - 1:00 PM

SALA C

LANGUAGE: ENGLISH WITH  
TRANSLATION

### **INTERNATIONAL INTERMEDIATION ANALYSIS OF NEIGHBOURING RIGHTS MANAGEMENT**

PRESENTED BY NUOVOIMAIE

SPEAKERS:  
Enzo Mazza, CEO FIMI (IT)  
Andrea Micciché, Lawyer, NUOVOIMAIE's  
President  
Annie Morin, Lawyer and Executive  
Director, Artist (CA)  
Mario Limongelli, Presidente, PMI (IT)  
David Bussières, Author-composer-  
performer and self-producer, Member of the  
Board of Directors, Artist (CA)

H 11:00 AM - 6:30 PM

CARIPLO FACTORY INNOVATION ARENA

LANGUAGE: ITALIAN

**WORKSHOP: IMPARA L'ABC  
DELL'EXPORT MUSICALE**  
FREE ENTRY

PRESENTED BY ITALIA MUSIC EXPORT-  
SIAE

H 11:30 AM - 12:15 PM

SALA A LOUNGE

LANGUAGE: ITALIAN

**MOBILE TECHNOLOGY, SOCIAL  
LEVERAGES AND AI: A DISRUPTIVE MIX  
FOR EVENT PRODUCERS**  
POWERED BY UGO

SPEAKERS

Alberto Fumagalli, Nameless CEO &  
Founder Nameless Music Festival (IT)  
Yamuna Maccarana PHD Researcher/  
SIPH•LAB Co-founder, SIPH•LAB/ PHD (IT)  
Francesco Salizzoni General Director UGO/  
PRODUCTION Director ROBOT (IT)

H 12:30 PM - 1:15 PM

SALA A LOUNGE

### **DIGITAL BRANDING IN FESTIVAL COMMUNICATION**

PRESENTED BY REDBULL & MUSIC ALLY

SPEAKERS  
CHIARA MICHIELETTO, DIGITAL  
MARKETING EXECUTIVE, MUSIC ALLY (IT)

H 12:45 PM - 1:30 PM

SALA B

LANGUAGE: ENGLISH

**DIGITAL STORYTELLING: BANDS, BRAND  
AND EXPERIENCE**  
SUPPORTED BY EMBASSY OF CANADA

TO ITALY/AMBASSADE DU CANADA EN ITALIE, IN COLLABORATION WITH THE DÉLÉGATION DU QUÉBEC À ROME AND ITALIA MUSIC EXPORT - SIAE AND ICE

#### SPEAKERS

Marcel Hunziker, Digital marketing professional & artist manager (UK)  
Aaron Miller, Manager, Talent Buyer, People's Champ Management (CA)  
Davide Pacchiani, Calchetto Eleganza (IT)

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H 1:30 PM - 3:00 PM

SALA A LOUNGE

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### NETWORKING: MEET THE ITALIAN LIVE MUSIC INDUSTRY

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H 1:30 PM - 2:15 PM

SALA B

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### PROIEZIONE: METASYNC-SOUNDTRACK OFFICIAL SELECTION BY IVAN IUSCO MINUS HABENS RECORDS

EXPLORING POINTS OF INTERSECTION BETWEEN MUSIC AND OTHER REALMS OF ART.

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H 2:30 PM - 3:30 PM

SALA B

LANGUAGE: ITALIAN

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### SOMEBODY TELL ME! WHAT'S GOOD?

ORGANIZED BY RADIO RAHEEM IN COLLABORATION WITH LINECHECK

#### SPEAKERS

Marco Aimo, Founder Radio Raheem (IT)  
Elia Alovizi, Staff Writer Noisey (IT)  
Francesco Quarna, Web Content Manager Radio DEEJAY (IT)

#### HOST

Tiziano Bonini, Media studies Researcher Iulm University of Milano (IT)

H 2:15 PM - 3:15 PM

SALA C

LANGUAGE: ENGLISH

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### WHO PAYS THE PROMO BILL?

SUPPORTED BY EMBASSY OF CANADA TO ITALY/AMBASSADE DU CANADA EN ITALIE, IN COLLABORATION WITH THE DÉLÉGATION DU QUÉBEC À ROME AND ITALIA MUSIC EXPORT - SIAE AND ICE.

#### SPEAKERS

Stefanie Purificati, Agent APA Agency (CA)  
Ian Richards, Head Promoter, Academy Music Group (UK)  
Andrew Roach, Operations Director, Dine Alone Records (CA)  
Alejandra Gomez, manager & booking agent, Biche (CO)

#### HOST:

Anita Richelli, Booking agent & Promoter, Paper and Iron Booking Co.

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H 3:00 PM - 3:45 PM

CASABASE

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### CONVERSATION WITH: VÌEN - CREATING IDENTITY THROUGH FASHION AND MUSIC

#### SPEAKER

Vincenzo Palazzo, Founder, VÌEN (IT)

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H 3:15 PM - 4:00 PM

SALA A LOUNGE

LANGUAGE: ITALIAN

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### MUSIC PRODUCTION 2019FF: FAST, DE-CENTRALIZED AND FRAGMENTIZED

PRESENTED BY SAE

#### SPEAKERS

Alessandro Bavo, Producer, Musician and Sound Designer (IT)  
Alex Trecarichi, Producer and Sound Engineer (IT)  
Davide Bassi Maestro, DJ, Producer and

and Producer (IT/UK)

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H 3:30 PM - 4:45 PM

SALA C

LANGUAGE: ENGLISH

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### MUSIC MEDIA PUBLISHING - IS THERE A FUTURE?

#### SPEAKERS

Alberto Campo, Music writer and Cultural designer, "la Repubblica", "Billboard Italia", Centro Culturale Santa Chiara (IT)  
Vittorio Farachi, Editor, Rokit.it (IT)  
Camille Guermeur, Content Manager, Europavox Festival (FR)  
Johannes Jacobi, Founder & editor in chief, Höme - For Festivals (DE)  
Barbara Schwartz, Editorial Director, De Agostini Publishing (IT)

#### HOST

Rupert Vereker, Publisher DIY/ CEO Sonic Media Group (UK)

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H 3:45 PM - 4:30 PM

SALA B

LANGUAGE: ENGLISH

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### THE SOUND OF A SQUARE

#### SPEAKERS

Jack Jelfs, Artist (UK)  
William Russel, Creative Director, MONOM (DE)  
Gadl Sassoon, Composer, Just Isn't Music (IT)

#### HOST

Sabina Barucci, Freelance technologist, project manager and professor (IT)

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H 4:00 PM - 5:00 PM

SALA A LOUNGE

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### NETWORKING: MEET THE PRODUCERS

PRESENTED BY SAE

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H 4:00 PM - 4:45 PM

CASA BASE

LANGUAGE: ITALIAN

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### WORKSHOP: SMART: HOW TO BE AN "EMPLOYEE FREELANCE"

PRESENTED BY SMARTIT

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H 4:45 PM - 5:45 PM

SALA B

LANGUAGE: ENGLISH

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### THE (NEW) WORLD MUSIC BEYOND ITS BUSINESS

SUPPORTED BY ITALIA MUSIC EXPORT - SIAE AND ICE

#### SPEAKERS

Marion Chapdelaine, Manager Imarham (FR)  
Dj Pony Montana, Feel Good Productions (IT)  
Christine Semba, Director of Consultancy, WOMEX / Piranha Arts (DE)  
Chris Tofu Macmeikan, Music Director Continental Drifts (UK)

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H 5:00 PM - 5:45 PM

SALA C

LANGUAGE: ENGLISH

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### GO INTERNATIONAL! TIPS AND TRICKS FOR A GLOBAL CAREER IN THE MUSIC INDUSTRY

PRESENTED BY NIMPE

#### SPEAKER

Jeremy Davies, Roots music (UK)  
Sebastian Cowan, President, Arbutus Records (CA)  
Sarah Jamieson, Managing Director, DIY Magazine (UK)

#### HOST

Georges Perot, Founder & Managing Director, European Music Day Greece, MESO Events, (GR)

H 6:00 PM - 7:30 PM

SALA C

LANGUAGE: ITALIAN

## QUALITÀ POP: FRANCO BATTIATO E LA VOCE DEL PADRONE RECEPTION

FREE ENTRY

### SPEAKERS

Roberto Masotti, Fotografo (IT)

Francesco Messina, Polystudio / Art
































Director Franco Battiato (IT)

Fabio Zuffanti, Musicista e scrittore, autore di: Battiato: La voce del padrone (IT)

HOST:

Elena Viale, Editor Vice (IT)

# PARTNERS

PRODUCED BY	PROJECT BY	IN PARTNERSHIP WITH	MAIN CONTENT PARTNER OF	OFFICIAL PARTNER	STITUTIONAL PARTNER
				  	    
STITUTIONAL PARTNER	MAIN CONTENT PARTNER	INNOVATION PARTNER	VENUES PARTNER	CONTENT PARTNER	
     	      				
CONTENT PARTNER	NETWORKING				
  	         				
INTERNATIONAL INSTITUTIONS	TECHNICAL PARTNER				
            					
MEDIA PARTNER					
     					

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# VENUES

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## BASE

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FESTIVAL HEADQUARTER

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VIA BERGOGNONE 34, 20144 MILANO

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## CARIPLO FACTORY INNOVATION ARENA

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VIA BERGOGNONE 34, 20144 MILANO

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## ELITA BAR

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VIA CORSICO 5, 20144 MILANO

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